



## ABOUT ME

Visual Communication Designer with 5 years of experience specializing in brand identity, logo design, print and digital media design for local & nationwide mom & pop businesses.

## CONTACT

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📍 Toms River, New Jersey

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## INTERESTS

Brand Identity Design  
Logo Creation  
Social Media  
Print & Digital Media  
Advertising  
Package Design  
Web Design  
AI Integrations

## SKILLS

- Creative Thinker
- Strong Collaborator
- Strategic Planner
- Detail-Oriented
- Adaptive
- Time Management

## SOFTWARE



## WORK EXPERIENCE

### SUDS DIGITAL

**June 2022 - Present**

*Eatontown, NJ*

#### Brand Identity Designer

- Designs and develops unique brand identities for laundromats locally & nationwide.
- Creates cohesive digital and print marketing materials.
- Manages multiple projects & works closely with marketing and web development teams.
- Stays up to date with industry trends & competitor branding to deliver fresh design solutions to the laundromat industry.

### COLOSSUS MEDIA GROUP

**February 2021 - Present**

*Eatontown, NJ*

#### Senior Graphic Designer

- Creates, and evolves brand identities, as well as, visually compelling concepts for complex projects across multiple platforms.
- Consults with clients, manages design team and works closely with cross-functional teams to execute creative campaigns that meet deadlines.
- Develops and adjusts agency design processes based on agency needs.
- Stays up to date with industry trends, tools, and best practices to improve strategic solutions to client needs.

### MONTCLAIR STATE UNIVERSITY

**Jan 2019 - March 2020**

*Montclair, NJ*

#### Computer Lab Assistant

- Assisted students in the visual communication design program with adobe applications, printers, and studio tools.
- Ensured a clean and organized studio and digital workspace to support efficient graphic design workflows and maintain a professional creative environment.
- Monitored lab usage and enforce policies regarding equipment & software.

## EDUCATION

### MONTCLAIR STATE UNIVERSITY

*Montclair, New Jersey*

BFA Visual Communication Design

**May 2021**

(GPA: 3.538)

### OCEAN COUNTY COLLEGE

*Toms River, New Jersey*

Associates in Liberal Arts

**May 2018**

(GPA: 3.75)